



Campus Recruitment Program (2023-2024)

Placement Report- VESIM BATCH (2022-2024)

VESIM Mumbai successfully concluded the Campus Recruitment Program (2023–2024) for the MMS Batch of 2022–2024. The institute witnessed a tremendous response from our valuable recruiters. The institute's strong student-driven culture, structured academic rigor, and firm corporate engagement model have ensured students' excellence, thereby securing them premium roles across top organizations.

Over 111 organizations from various sectors—including Automobile, Advertising & Media, BFSI, Consulting, FMCG, Pharmaceuticals, Information Technology, Manufacturing, among others—participated in the Campus Recruitment Program (2023–2024), which had a participation of 146 students. Premium organizations across sectors made a total of 159 offers in the Research, Consulting & Strategy, Finance, General Management, Human Resources, Operations, and Sales & Marketing domains, offering an average CTC of INR 6.61 LPA.

Students of our VESIM institute were successful in securing a cumulative total of 5 Pre-Placement Offers, by virtue of their excellent performance in Summer Internships, Corporate Competitions, and Live Projects.

<u>CAMPUS PLACEMENT DRIVE (2023-2024)</u>								
-	Total Students	Highest CTC LPA	Lowest CTC LPA	Average CTC LPA	Placed students	Entrepreneur	Further Studies	Unplaced Students
Finance	85	10.77	2.60	6.18	74	2	3	6
HR	8	6.00	3.52	4.93	7	0	0	1
IT	1	0.00	0.00	0.00	0	0	0	1
Marketing	33	23.38	4.20	7.08	30	1	0	2
Operations	19	10.05	2.81	5.91	17	0	0	2
	146	23.38	2.60	6.61	128	3	3	12

STATISTICS: -

<u>CRD (2023-2024)</u>	
	Amount in Lakhs
Highest Salary	23.00 LPA
Average Salary	06.61 LPA

Average Salary of TOP 10%	12.30 LPA
Average Salary of TOP 25%	10.33 LPA
Average Salary of TOP 50%	08.71 LPA
Median Salary	6.50 LPA

TOP RECRUITERS BRANDWISE	TOP RECRUITERS CTC WISE	TOP RECRUITERS NUMBERS WISE
NOMURA	PROPERTY PISTOL GCC	GEP SOLUTIONS
DELOITTE	NOMURA	ISS STOXX
SMFG	AXIS BANK LTD	NOMURA
RELIANCE RETAIL	UNITY SMALL FINANCE	AXIS BANK
TCS LTD	NIELSEN IQ	RELIANCE RETAIL
DABUR	INFO EDGE - NAUKRI.COM	IDBI BANK LTD
NIELSEN IQ	DELOITTE	E CLERX
KANTAR	SMFG	REDINGTON
PANASONIC	RELINCE RETAIL	INGRAM MICRO
AXIS BANK	IDBI BANK LTD	FEI CARGO

