



**Campus Recruitment Program ( VESIM )**

**Placement Report MMS (2019-2020)**

VESIM Mumbai once again reinforced its position as one of the premier business schools in the country as it completed its Final Placements for **Batch of Students (2018-2020)** successfully. Like every year, VESIM Mumbai continued to enjoy immense confidence from the corporate world as substantiated by the remarkable placement season year on year. The institute’s unique student driven culture, robust corporate engagement model and planned academic rigor have consistently resulted in a significant increase in the competency levels of the students. There were conversions in Pre-Placement Offers (PPO) either from their summer internship organizations or through various B-school competitions or through Live Projects, hence, proving their mettle through high quality work. The regular recruiters at VESIM reinforced their faith in the caliber of talent by hiring in big numbers. Every year witnessed a substantial percentage of new companies confirming participation for the final placement process.

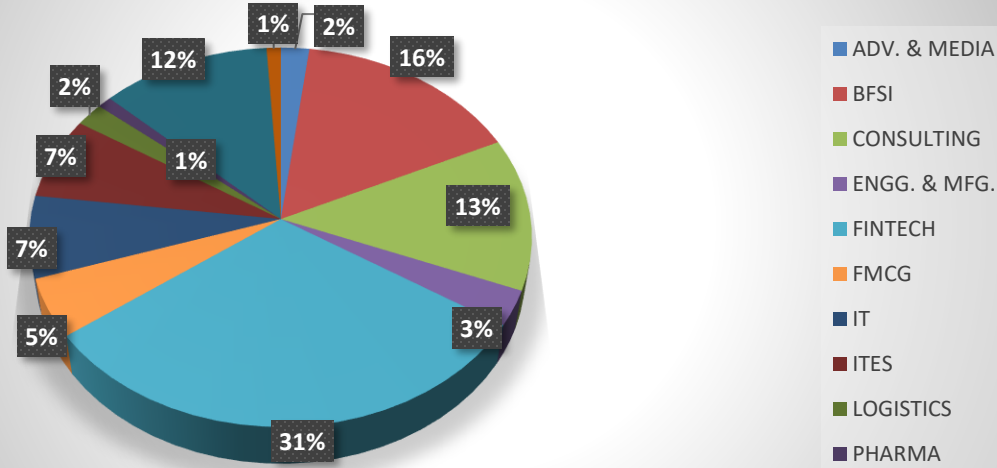
CAMPUS RECRUITMENT DRIVE (2019-2020)							
MMS	TOTAL	PLACED	OFFERS	MIN. CTC	MAX. CTC	AVG.CTC	UNPLACED
Marketing	58	56	67	3.51	15.01	6.41	2
HR	18	16	16	3.01	6.01	4.51	2
Operations	14	12	12	4.91	6.01	5.21	2
Finance	88	83	88	4.01	10.94	5.11	5
<b>TOTAL</b>	<b>178</b>	<b>167</b>	<b>183</b>	<b>3.51</b>	<b>15.01</b>	<b>5.31</b>	<b>11</b>

94.00%

A total 200 plus companies across sectors across profiles participated for a total of over 170 students participated in the Campus Recruitment Drive. The placement season saw an overwhelming response from companies spanning across various functions such as BFSI, Consulting, General Management, IT/ITES/E Commerce, Engineering & Manufacturing, Real Estate, Strategy, Sales and Marketing, and Operations. The stellar placements at VESIM stands testimony to the trust reposed in its pedagogy, faculty, alumni and students by stalwarts of the industry.

As usual BFSI/FINTECH dominating as well with Top Sector with Avg. 30 % Placements with Corporates Like Nomura , SS&C Globe Ops , IndusInd Bank ,Sutherland Global , Asit C Mehta , Aegon Group, HDFC Bank, Capital First , India Bulls Financial Services , ICICI Bank , S & P Global ,Line Data, 63Moons etc.

PLACEMENTS SECTOR WISE (2019-2020)



IT,ITES / E Commerce Sector includes TCS Ltd ,Syntel , Naukri.com , 99Acres.com, Amazon , Property Pistol.Com , Square Yards , Tech Mahindra , CMS , Link Group , ISS etc.

FMCG Sector includes General Mills , Dukes , Marico , Glaxo , CCD , Parag Milk foods , Reliance Consumers , VIP Bags, Berger Paints, Hindustan Coca Cola etc

Consulting Sector includes Deloitte, My Axis India , Crisil ,Capgemini , Ugam Solutions , Aranca , Visible Alpha , Morning Star , Coalition etc

Engineering & Manufacturing Sectors includes Bajaj Electricals , Polycab , Nanova , Prism Johnson , Pan Gulf , Walplast Products , Welspun Group, TATA Elxsi ,

Every year we promote LIVE Projects where by Students were engaged with short key projects in corporate viz. Amazon ,FCB Ulka ,Tata Power , Future Group , Book My Show , Oyo Rooms , Dabur , ITC , etc where students gets hands on practical experience and exposure along with studies.